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Contact: Emma Vodick, 630.305.5250,
VodickE@naperville.il.us

523 S. Webster St. • Naperville, Illinois 60540-6517 P: 630.420.6010 • F: 630.305.4044 • W: napersettlement.org

Naper Settlement welcomes Benjamin Nau as Director of Marketing

Naperville, IL — Naper Settlement, an outdoor history museum, is pleased to announce that Benjamin Nau, an experienced professional in marketing and graphic design, has been named the museum's new Director of Marketing. With more than 15 years of experience, Nau has worked with numerous clients to create and implement traditional and digital marketing strategies, and most recently served as Director of Ecommerce for Killerspin, a luxury table tennis brand.

In his new role, Nau will be responsible for developing and executing a marketing and communications strategy. He will help build, manage and integrate the organization's brand in all aspects of marketing communications, including digital, print, social media and will raise the overall awareness of the organization.

"Benjamin encompasses the skills and expertise that we feel are important in moving our capital campaign forward and improving the museum's digital presence," said Naper Settlement's President and CEO, Macarena Tamayo-Calabrese. "We're excited to have him join the team, and look forward to his contributions in advancing our institution."

Nau began working for Killerspin in 2015 where he developed and executed all aspects of the sales process. Nau previously worked for project44, a Chicago-based startup that provides all-encompassing software packages that help track shipments for the transportation industry. Nau assisted the company in creating its branding, messaging and marketing strategy. Nau received his MBA in marketing and internet marketing from Benedictine University, and has a bachelor of fine arts in graphic design and a minor in marketing from Illinois Wesleyan University.

"I am excited to help increase the digital footprint of Naper Settlement and take advantage of technology to help create new experiences," said Nau. "My aim is to support the museum in its goal to serve the community by creating excellent marketing that increases awareness."

Nau has two sons, ages 6 and 9, with his wife, Jennifer. In his free-time, Nau enjoys gardening, coaching his sons' baseball teams and competing in triathlons, where he's an Ironman finisher.

About Naper Settlement

Naper Settlement is a nationally accredited, award-winning outdoor museum with the Martin Mitchell Mansion (Pine Craig) on the National Register of Historic places. The museum is set on 12 magnificent acres in the heart of Naperville, where history comes to play and community comes to connect. For more information, visit www.napersettlement.org or call (630) 420-6010.

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